

www.storycarpet.com

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#### What's Peek A Book?

Getting oneself into a reading habit is a herculean task. But if we can bring the routine, the amount of intellectual knowledge and wisdom one gains through books is tremendous and it's extraordinary because we all believe that readers are leaders. Some of the Business stalwarts like Warren Buffet, Steve Jobs, Bill Gates, etc are good readers in the western world. So, we wanted to inculcate this habit at an early point in life. Also, it's a good practice to make them away from gadgets thereby allowing them to spend quality thoughts with the right intent.

#### Who are WE?

Story Carpet is an educational enterprise that works towards the holistic transformation of Adults and Children based on the 3C model, Creativity, Confidence and Communication. We achieve the results in each individual by creating unique programs such as Creative Writing, Public Speaking, Storytelling, Behavioral Coaching, and Counseling which have uplifted the personal equity quotient for every human being.

We have transformed around 10 thousand individuals across schools, colleges, corporate around the globe. Our Mission is to infuse "Positive Ripple" in every individual that we touch every day and moment.

## Why this Initiative is formed?

When we were conducting a Creative Writing workshop for students we realized that children were lacking reading and communication skills that's when we initiated to help the students get into the practice of reading and reviewing books thereby enhancing their Communication, Creativity, and Confidence. The initiative is entirely run by the students.

## What is the structure of this program?

The session starts with an Introducer followed by the Host and then by the Book Reviewers, Evaluators, Storytellers, Quiz masters, and so on.

The host is the King/Queen of the meeting. They manage a creative-filled theme for every session.

Book reviewers, choose a book and review it.

Evaluators are the impromptu speaker and they will evaluate for that moment for the book reviewer.

Story Tellers prepare a story and they share.

Quiz masters make the quiz interesting and nice. Making the audience remain glued to the session is the responsibility of the host and the book reviewers, and they have been doing wonderfully well by maintaining a theme for every meeting. We are extremely thrilled and excited to say that this community club continuing for more than a year with the support of students.

#### What are all the benefits of this community club?

Creating a poster for each theme, freezing the Agenda for the upcoming session, and executing it like a leader has all been done by the students and the entire sole responsibility is given to them which provides them with enough confidence to face the challenges in real life. So this will also help them to enable as a team leader and role model in terms of Creativity, Team Collaboration skills, Effective communication, Persuasion skill and Decision-Making skills

# What is an Ex-com team of PEEK A BOOK?

Ex-com is a structure that we have created to help the PEEK A BOOK community run efficiently. The group consists of 7 to 8 members who are energetic, good in leadership skills and powerful in terms of speaking. These children have the responsibility of making sure the poster is created ON time, the theme of the session is already being frozen and also ensure the smooth functioning of the club.

What are all the various roles played by the students? Introducer-1 Host-1 Book reviewers-3 Evaluator roles-3 Story Teller-1 Quiz Master role-1 Hilarious Henry/Haidi Master-1 Impromptu Speaking Master-1 Word Creator-1 Vote of thanks

## To whom it's suitable?

Schools and Parents - If you are looking forward to your students and children well groomed in leadership qualities, communication, team collaboration and creativity, then this is an amazing platform where the students and children learn by experimenting with themselves.

Age Criteria : 10 -16 years old

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When it's happening? Every alternate Sundays

Time: 10 to 11 AM, IST

Online : The Zoom id details are here

https://us02web.zoom.us/j/82442469215

Meeting ID : 824 4246 9215

Registration link : http://tinyurl.com/SCbookreview

Please make sure you are there for the session by 9.55 AM, IST.

# About the Founder & Director:

Mrs. Mubeen Irshad, the Director of the Educational Enterprise is an established Author who has published her book "Positive Ripples" based on real-life experiences and experiments that resonated well with anyone. Within 3 months of publishing the book, it sold around 1000 copies and the second edition of the book was ready within 1 year. It has become an instant hit and she received an award for "Women on the rise" the same year from Cynergi Writers Forum, Mumbai. She is also one of the Top 10 global ambassadors of CIMSME towards Women's education and health and her enterprise is pre-incubated in NSRCEL, Indian Institute of Management, Bangalore.

She has published around 18 e-books on Amazon Kindle and created around 260 plus child authors. She has been awarded "The Trendsetter" in the educational category in March 2022. She is also a Purpose Coach, Corporate Trainer, Speaker and Business Storyteller. She has touched and transformed around 10 thousand plus human beings across the globe through different sectors such as Schools, Colleges, Corporate Professionals, Home Makers, and Entrepreneurs.

She believes in the three 3 E's - Educate, Express and Emerge. If we can educate human beings, they know how to express themselves, and an expressive person will emerge in his/her life. Her mission is to infuse infinite "Positive Ripples" in society.

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